

THE GREAT AMERICAN MEALS GIVEAWAY

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**

2. **Eligibility.** Subject to the additional restrictions below, The Great American Meals Giveaway (the "Sweepstakes") is open to U.S. residents (excluding Puerto Rico) who are 21 years or older at the time of entry. Employees and contractors of USA WEEKEND, The Culinary Institute of America ("CIA") (together "Sponsors"), Gannett Co., Inc., any newspaper participating in the promotion of the Sweepstakes, and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

3. **How To Enter.** The Sweepstakes will begin at 12:01 a.m. (ET) Monday May 5, 2014 and end at 11:59 p.m. (ET) Sunday May 18, 2014 (the "Sweepstakes Period").

Internet Entry: Enter by visiting The Great American Meals Giveaway official registration page at website <http://www.ciachef.edu/usaweekend> and completing all of the required information and following all posted instructions. Complete the entry form and any other required fields and then submit your entry by clicking on the "SEND" button. Multiple entrants are not permitted to share the same e-mail address. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry.

Maximum one (1) entry per person. By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsors or those directed by Sponsors. You can opt-out of the receipt of such e-mails by following the directions in any e-mail received from Sponsors.

All entries become property of Sponsors and none will be returned.

4. **Winner Selection.** On or about May 30, 2014 One (1) Grand Prize Winner, one (1) First Prize Winner, and one (1) Second Prize Winner will be selected in a random drawing from among all eligible entries received.

5. **Prizes and Odds.** One (1) Grand Prize Winner will received a trip for two (2) to a five (5)-day CIA Boot Camp cooking class. The Grand Prize winner may choose from one of three CIA destinations – Hudson Valley, NY, Napa Valley, CA, or San Antonio, Texas (ARV: \$9,400). One (1) First Prize Winner will receive a CIA Masters Collection® 10-Piece Copper-Clad Cookware Set (ATV: \$650). One (1) Second Prize Winner will receive a CIA "At Home" Cookbooks (ARV: \$225).

Grand Prize includes round trip coach class air fare for two to the CIA location selected from the major continental U.S. airport nearest winner's home, double occupancy accommodations for five (5) nights, rental car from destination airport for duration of the five (5)-day boot camp, as well as a \$500 gift card. Costs of meals, ground transportation, gratuities, taxes, transportation to and from the airport and all other expenses not specified above as part of prize package are the sole responsibility of winner. The trip package has a total approximate retail value of \$ 9,400, which may vary depending on location of major airport nearest to winner's home, travel itinerary, and costs of air transportation at time of award. Prize may be subject to blackout periods, and other restrictions may apply.

Odds of winning depend on the number of eligible entries received. Sweepstakes may be presented in multiple presentations nationally, and the odds of winning may depend on the number of eligible participants who enter the Sweepstakes through such multiple presentations.

6. **Winner Notification and Acceptance.** Winners will be notified on or about May 30, 2014 at the telephone number, or e-mail address provided on winner's entry form. If notified by phone, Sponsor will call during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone after three (3) attempts or failure to respond to e-mail notification within 48 hours or return of e-mail prize notification as undeliverable, may result in disqualification and an alternate winner may be selected from among all remaining eligible

entries. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsors reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners will be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned as directed by Sponsors. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Person traveling as guest of the Grand Prize Winner must also sign any affidavit or release that Sponsors may require. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsors.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsors. Sponsors reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsors. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsors which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsors reserves the right in their sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsors reserves the right to award prizes based on the entries received before the termination date. Sponsors will not be responsible for incomplete, lost, late, misdirected or illegible entries, or for failure to receive entries or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsors. The authorized account holder of the e-mail address submitted at time of entry will be considered the entrant. An "authorized account holder" shall mean the natural person assigned to such e-mail account by the Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with such e-mail account. A potential winner may be requested to provide proof that he or she is the authorized account holder of the e-mail address associated with a winning entry. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsors in their sole discretion.
8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **Sponsor.** The Great American Meals Giveaway is sponsored by USA WEEKEND and The Culinary Institute of America. The decisions of Sponsors regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsors will not be responsible for typographical, printing, or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after June 13, 2014) or a copy of these Official Rules, visit <http://www.ciachef.edu/usaweekend> or send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), The Great American Meals Giveaway, USA WEEKEND, 7950 Jones Branch Drive, McLean, VA 22108. If you have any questions regarding this Sweepstakes, please contact Kathy Levis, klevis@usaweekend.com or 703-854-6994.